





Throughout my experience I got to meet Lyn Hawkins, a Marketing and Business Development specialist who is also the founder of Business Women Australia. Through this connection with Lyn, I gained valuable knowledge in marketing strategies. I was able to work on several projects where I implemented my conceptual marketing knowledge. One of the major projects included producing an electronic magazine to celebrate the firm's 30th anniversary since establishment. In addition, I was assigned to coordinate networking events along with design event covers for these events. As a bonus, I was invited to attend these events which allowed me to further expand my network!

At the conclusion of my internship, I was very fortunate that Murfett Legal had enjoyed having me in the office and saw value in my efforts and what I was contributing to the firm. They offered me a permanent role as their part-time Marketing Assistant. What better outcome could I ask for. It was a rewarding to find out my hard work during my internship had led to my first real job in marketing!

Through integrating my conceptual knowledge and training, I was able to develop a lot of confidence in facilitating my own ideas and gain invaluable experience. The key advice I would give to students and graduates is don't be afraid of stepping out of your comfort zone and taking on challenges that will push you to do better. Say yes to opportunity and figure out how to do it later!

For further information or assistance contact Murfett Legal on [+61 8 9388 3100](tel:+61893883100).

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